

## RECRUITMENT ANNOUNCEMENT

# Marketing Manager

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## Job Description

- Building brand strategy, marketing strategy for fiduciary consumer credit (product launch in 2018)
- Build and manage groups / teams to successfully implement these strategies
- Develop marketing strategies for new and existing products.
- Organize and publicize sales promotion programs
- Conduct advertising & PR activities of the Company
- Perform other tasks as directed by the Director General



## Request

- University degree or above in Marketing, Business Administration, Economics
- Ages 30-40
- At least 8 years of experience in Marketing, including at least 3 years of experience in management position from Vice Manager or above
- Excellent Leadership and Coordination
- Analytical and creative thinking ability to communicate well
- Have strategic thinking to build the brand.
- Fluency in English (equivalent to TOEIC 600 or above)
- Experience in working with foreign companies is also considered an advantage

## Profiles include

- Job Application (English, Vietnamese)
- English Curriculum Vitae
- Vietnamese Curriculum Vitae as CFC form which is below  
([http://www.cfc.com.vn/tuyendung/BM04\\_thong\\_tin\\_ung\\_vien.doc](http://www.cfc.com.vn/tuyendung/BM04_thong_tin_ung_vien.doc))
- Copies of diplomas, certificates

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## Benefits

- Salary: Up to 3500 USD/month
- Salary based on performance annually
- The welfare system including benefits for birthday, sickness, periodical health check, holidays,...